



FHS TOUCHDOWN CLUB

7621 Brookview Drive
Frisco, Texas 75034

March 3, 2009

Dear Frisco High School Football Sponsor,

Thank you for your continued support of Frisco Fighting Raccoons Football. As you know, raising funds to support our football players is one of the most critical things that we do.

Sponsorship in football athletics helps to support the Coaches as they make improvements to our field, equipment, sound systems, etc. It will assist with additional uniform requirements, end of year football celebrations and *most importantly* enable us to award scholarships to our seniors.

Become part of the excitement of High School Football and benefit from the recognition of your support of Frisco athletes. Our players, coaches and parents are diligent in their promotion and support of our sponsors.

Attached to this letter is information regarding our 2009 Football season sponsorship cost. You can support football athletics by placing an ad in the Game Day Program or by being a Corporate Sponsor. We have several options for our corporate sponsors which are highlighted in the attachment

All ads should be submitted in digital (CD or email) or paper photo ready format. Many of our sponsors generate team spirit by including football players and cheerleaders in their ads. If you would like to submit an ad with athletes included, please contact us and we'll arrange for them to be present when the ad is shot.

Please fill out the attached form and send along with your ad and payment to:

**Mail : FHS Touchdown Club
7621 Brookview Drive
Frisco, TX 75034**

Email: mllambring@tx.rr.com

For questions or to arrange for athletes to be featured in your ad, please contact:

**Monique Lambring – 469-774-9819 mllambring@tx.rr.com
Judy Barnes – 972-786-6077 judylbarnes@tx.rr.com**

**Go Raccoons!!
The Frisco High School Touchdown Club**

FRISCO HIGH SCHOOL TOUCHDOWN CLUB 2009 FOOTBALL PROGRAM

GAME DAY PROGRAM AD COSTS:

Inside Front Cover Full Page Glossy Color*	Center Page Varsity Roster Color*	Inside Back Cover Full Page Glossy Color*	Outside Back Cover Full Page Glossy Color*
\$1,000	\$1,200	\$1,000	\$1,200

Full Page Color	Half Page Color	Full Page Black & White	Half Page Black and White	Quarter Page Black & White
\$800	\$550	\$650	\$400	\$250

***PLEASE CALL TO CHECK AVAILABILITY**

CORPORATE SPONSOR COSTS:

Level 3 Sponsor: \$1500.00

**COMPANY NAME LISTED IN ALL FOOTBALL RELATED PROGRAMS
 **COMPANY NAME ON SPIRT ITEMS GIVEN AWAY AT 3 HOME GAMES
 **HALF PAGE BLACK AND WHITE AD IN FOOTBALL GAME DAY PROGRAM

Level 2 Sponsor: \$1000.00

**COMPANY NAME LISTED IN ALL FOOTBALL RELATED PROGRAMS
 **COMPANY ON SPIRIT ITEMS GIVEN AWAY AT 2 HOME GAMES

Level 1 Sponsor: \$500.00

**COMPANY NAME LISTED IN ALL FOOTBALL RELATED PROGRAMS

Varsity Poster Sponsor: \$1000.00

**COMPANY NAME LISTED ON VARSITY TEAM POSTERS:
 Varsity posters distributed to students and Frisco business community for display.

SPONSORING COMPANY INFORMATION

TYPE OF GAME DAY PROGRAM AD: _____

TYPE OF SPONSOR: _____

YES, I would like athletes featured in my ad: _____

Name: _____

Address: _____

Contact: _____ Contact Phone: _____ Email: _____

Repeat Advertiser? YES, please use same ad as last year.

Please return this form, your ad and check to: FHS TD Club by JUNE 15.

**Mail to: FHS Touchdown Club
7621 Brookview Drive
Frisco, TX 75034**

For questions contact: Monique Lambring: 469-774-9819 or Judy Barnes: 972-786 6077